

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

Media Strategies & Research
1580 Lincoln St
Suite 510
Denver, CO 80203

<u>Contract / Revision</u> 568275 /		<u>Alt Order #</u>
<u>Product</u> Perlmutter for Congress 2012		
<u>Contract Dates</u> 10/08/12 - 10/14/12	<u>Estimate #</u>	
<u>Advertiser</u> Perlmutter/D/Congress		<u>Original Date / Revision</u> 10/10/12 / 10/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Local KDVR House	<u>Sales Office</u> Denver Office-
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	31	10/08/12	10/12/12	M-F 5-530a Good Day Colo	5a-530a		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$150.00			
2	31	10/08/12	10/10/12	M-F 530-6a Good Day Colo	530-6a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-W----				2	\$300.00			
3	31	10/08/12	10/12/12	Good Day Colorado	6a-7a		:30			NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-TF--				4	\$325.00			
4	31	10/09/12	10/12/12	Good Day Colorado	7a-8a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TW-F--				3	\$300.00			
5	31	10/08/12	10/11/12	Good Day Colorado	8a-9a		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-WT---				3	\$175.00			
6	31	10/12/12	10/12/12	We the People w/ Gloria Allre	1230p-1p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$150.00			
7	31	10/08/12	10/08/12	Div Ct M-F 2p-230p	2p-230p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$125.00			
8	31	10/11/12	10/11/12	Jdg Alex M-F 230p-3p	230p-3p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$125.00			
9	31	10/09/12	10/12/12	Judge Judy	3p-330p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T--F--				2	\$250.00			
10	31	10/08/12	10/12/12	Ricki Lake	4p-5p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$250.00			

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<u>Contract / Revision</u> 568275 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/08/12 - 10/14/12	<u>Product</u> Perlmutter for Congress	<u>Estimate #</u>
<u>Advertiser</u> Perlmutter/D/Congress		<u>Original Date / Revision</u> 10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	31	10/08/12-10/14/12		Ricki Lake	4p-5p	MTuWThF----	:30		\$250.00	NM		
See MG 10.6,10.7,10.8,10.9,10.10												
2	31	10/08/12-10/14/12		Ricki Lake	4p-5p	MTuWThF----	:30		\$250.00	NM		
See MG 10.6,10.7,10.8,10.9,10.10												
3	31	10/08/12-10/14/12		Ricki Lake	4p-5p	MTuWThF----	:30		\$250.00	NM		
See MG 10.6,10.7,10.8,10.9,10.10												
4	31	10/08/12-10/14/12		Ricki Lake	4p-5p	MTuWThF----	:30		\$250.00	NM		
See MG 10.6,10.7,10.8,10.9,10.10												
5	31	10/08/12-10/14/12		Ricki Lake	4p-5p	MTuWThF----	:30		\$250.00	NM		
See MG 10.6,10.7,10.8,10.9,10.10												
6	31	10/08/12-10/14/12		judge judy	4p-5p	MTuWThF----	:30		\$250.00	NM		
(M) MG for 10.3,10.5,10.4,10.1,10.2												
7	31	10/08/12-10/14/12		judge judy	4p-5p	MTuWThF----	:30		\$250.00	NM		
(M) MG for 10.3,10.5,10.4,10.1,10.2												
8	31	10/08/12-10/14/12		judge judy	4p-5p	MTuWThF----	:30		\$250.00	NM		
(M) MG for 10.3,10.5,10.4,10.1,10.2												
9	31	10/08/12-10/14/12		judge judy	4p-5p	MTuWThF----	:30		\$250.00	NM		
(M) MG for 10.3,10.5,10.4,10.1,10.2												
10	31	10/08/12-10/14/12		judge judy	4p-5p	MTuWThF----	:30		\$250.00	NM		
(M) MG for 10.3,10.5,10.4,10.1,10.2												
E 11	31	10/14/12	10/14/12	News Sunday 5p-530p	5p-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$450.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	31	10/08/12-10/14/12		News Sunday 5p-530p	5p-530p	-----Su	:30		\$450.00	NM		
Credited												
12	31	10/08/12	10/11/12	M-F 5p-530p Fox 31 News	5p-530p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M--T---				2	\$450.00			
13	31	10/10/12	10/12/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--W-F--				2	\$450.00			
E 14	31	10/14/12	10/14/12	News Su 530-6p	530p-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$450.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	31	10/08/12-10/14/12		News Su 530-6p	530p-6p	-----Su	:30		\$450.00	NM		
Credited												
15	31	10/10/12	10/10/12	FOX X Factor	7-9p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--W----				1	\$3,500.00			
16	31	10/14/12	10/14/12	Su LN 9p-930p	9p-930p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,000.00			
17	31	10/13/12	10/13/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$500.00			
18	31	10/09/12	10/12/12	M-F LN 9p-930p News	9p-930p		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-TWTF--				4	\$1,500.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
19	31	10/08/12	10/11/12	M-F LN 930p-10p	930p-10p		:30			NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-T---				3	\$1,100.00			
20	31	10/14/12	10/14/12	Su LN 930p-10p	930p-10p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$800.00			
21	31	10/13/12	10/13/12	Sa LN 930p-10p	930p-10p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$400.00			
N 22	31	10/11/12	10/12/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$600.00			
N 23	31	10/11/12	10/12/12	Fox 31 News Nightside	10p-1035p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				1	\$350.00			
N 24	31	10/11/12	10/12/12	Good Day Colorado	7a-8a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$300.00			
Totals											48	\$25,675.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/14/12	48	\$25,675.00	\$21,823.75
Totals	48	\$25,675.00	\$21,823.75

Signature: _____ **Date:** _____

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